

Fashion and Sustainability

Make it Personal...

TEDx SD Mesa College with Susan Lazear,
Professor Fashion, SD Mesa College

My Pledge Card

I want to help sustain our world by changing a few simple things. I will.....

Reevaluate – what you have
Look at your closet to evaluate what you do and don't wear.

Rethink – your habits
Do you purchase with purpose?
Do you buy quantity?
How about quality instead?

Recycle – don't toss.
Donate to good cause
Swap/Exchange
Buy second hand or vintage

Re-Fashion – upcycle clothing
Rebuild new clothing from old

Repair – it's simple skills
With a needle, thread, scissors
Learn online!

Retain
Reduce amount of laundering
Wear clothing a few more times

Reverse – the speed of fashion
Think Slow Fashion!
Buy better quality from
American-made

Reward – companies who make an effort

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Further Resources

- greenpeace.org/usa/
- fashionrevolution.org
- dosomething.org
- sustainablefashionmatterz.com

Manufacturers Who Care

Tom's Shoes – One-for-One

www.toms.com/one-for-one-en/

Levi Strauss – Worker Well-Being Initiative, Reduced Water use

www.levistrauss.com/sustainability/people/

Eileen Fisher – EILEEN FISHER Renew

www.eileenfisherrenew.com/

Nike – Reuse a Shoe

www.nike.com/us/en_us/c/innovation/grind

Patagonia – Worn Wear Program

wornwear.patagonia.com/