

# THE COLOR-AID SWATCH SET

a helpful tool for working with color

## COCHENILLE FACT SHEET

### DESCRIPTION



This is a great design aid that we have used for years. The Swatch Set contains 314 paper swatches measuring 2" x 3". You can use these to plan color combinations, color-match items in your home, or take them with you shopping. The set is small enough to fit in your purse or pocket. It will become your 'memory' of that exact color.

Each card has a color code on the back so you can record the color for future reference.

### HOW TO USE

- Mix and match color swatches to come up with your own unique color combination.
- Match the color of an object, image, etc., to a swatch in the set, then record the number for future reference.
- Take your color set to the store to purchase yarn, fabric, or anything you wish. The color swatch becomes your color memory.
- Match a swatch to a garment at home, then take it shopping while you mix and match garments with confidence.

COCHENILLE DESIGN STUDIO

WWW.COCHENILLE.COM

### INCLUDES

- One pak of 314 color papers measuring 2"x 3"
- Instruction booklet
- One seven-page RGB conversion chart that matches the Color-aid number to an RGB formula that you can use on the computer, with Stitch Painter, Photoshop, Illustrator, and other software

#### Optional Add-On (often included in our Color Pak Special when we run it)

- One six-inch key ring that can be used to thread the color swatches onto (once you have had them drilled/punched by a Printer shop (e.g. Kinkos, Office Depot, Staples).

Please see the video on our Web Store and Web Site (link on page 2)

### AUDIENCE

- Anyone who wants to work with a color tool to aid creativity and provide design or color memory.

### PRICE AND DELIVERY

- \$40.00
- Shipping varies according to location, please see shipping options in our Shopify store.



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