

MEASURING MADE EASY

MEASURING TAPE SET BY LORRAINE HENRY

COCHENILLE FACT SHEET

DESCRIPTION

The Measuring made Easy combo Tape set is a two-piece measuring tape and instruction book that will aid you in taking accurate body measurements. This was developed by Lorraine Henry of San Diego, California. Lorraine has a Bachelor of Science degree in Clothing and Textiles and she has taught at Brigham Young University, in Adult Education, and a variety private teaching at the various sewing conferences nationally.

This Two Easy Tape and the Companion Inseam Tape are great aids that facilitate the measuring process.

HOW TO USE

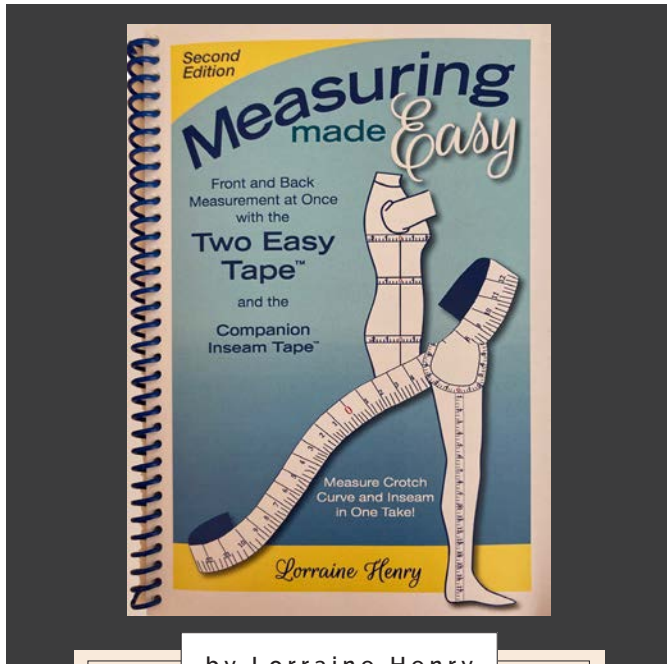
1. Review the definitions of measuring/body terms found on page 2 of the manual.
2. Gather up the suggested tools as found on page 7 of the manual.
3. Prep yourself with proper and minimal attire, and create the suggested markings and/or guidelines on your body as found in the manual.
4. Approach the measurements in areas of the body which include: Upper Torso, Arms, Lower Torso.

AUDIENCE

- Anyone who sews, knits, crochets or creates clothing for oneself or others

PRICE AND DELIVERY

- \$22.00
- Shipping varies according to location, please see shipping options in our Shopify store.



by Lorraine Henry

COCHENILLE DESIGN STUDIO

WWW.COCHENILLE.COM



INCLUDES

- One 76" Two-Easy measuring tape with the 'o' in center (38" on each side)
- One Companion Inseam 58" tape that anchors on to the center of the longer tape and is used to accurately measure in-seam, plus other measurement.
- A 42 page manual which explains and illustrates how to take a variety of measurement
- A Personal Measurement Record Sheet (which can be photocopies for multiple uses)
- Dressmaker hints that are sprinkled throughout the manual with helpful suggestions or comments



continued

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SAMPLE IMAGES



Example of the two measuring tapes, showing the '0' (zero point) of the Two Easy tape and the loop end of the Companion Inseam tape. The Companion tape slides onto the Two Easy tape and allows you to take inseam and crotch length measurements all at one time.

These two images show how to measure one's front and back bust measurement in one operation. Place the '0' point at one side seam, and take the front . back readings at the opposite side seam.



MORE INFO / TO PURCHASE

INFO: <https://www.cochenille.com/other-products/other-design-aids/>

SHOP: <https://shop.cochenille.com/collections/other-design-aids/products/measuring-made-easy>