

HURTH MEASURING BAND SYSTEM

BY URSULA HURTH, HOMEATELIER, GERMANY

COCHENILLE FACT SHEET

DESCRIPTION



by Ursula Hurth

COCHENILLE DESIGN STUDIO

WWW.COCHENILLE.COM



The Hurth Measuring Band System was developed by Ursula Hurth, a trained tailor, of Homeatelier, Germany. It is composed of adjustable elasticized straps plus measuring tools. Three sizes exist (see the chart on back).

The use of these elasticized bands aids you in establishing your measuring levels and points. You can then take body measurements with greater ease and accuracy. Each band has snaps which allow you to find the snug and proper fit around your body.

Two YouTube videos will walk you through the steps of attaching and removing the bands, and the measuring process.

HOW TO USE

1. Review the videos on YouTube (see links on back).
2. Wear a fitted undergarment.
3. Snap each band in place, choosing the proper male and female snaps on the adjustable band. Be mindful of the color coding for different parts of the body.
4. Ensure that the bands are parallel to the floor or positioned as suggested in the online video.
5. Take your body measurements with a measuring tape, measuring at the level of a band, or from band-to-band as demonstrated in the video.

PRICE AND DELIVERY

- \$62.00 - standard \$66 - XL, \$70 XXL
- Shipping varies according to location, please see shipping options in our Shopify store.
- Note: Prices may change if the Euro exchange rate changes

INCLUDES

- 6 elastic, adjustable straps
- 1 crotch tape measure / gap length tape
- 1 tape measure for inner leg length
- 1 quality tailor tape measure from company "Hoechstmass", 150cm/59 inches- 200 cm/78.7" dependent upon tape set size.
- 48 adhesive dots
- 1 polybag for safekeeping

AUDIENCE

- Anyone who desires to facilitate the process of measuring one's body



continued

HURTH MEASURING BAND SYSTEM

BY URSULA HURTH, HOMEATELIER, GERMANY

COCHENILLE FACT SHEET

SAMPLE IMAGES

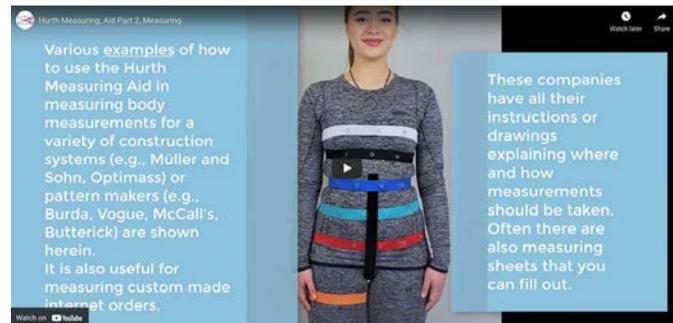


Model wearing the adjustable elastic bands of the Hurth Measuring Band System



Part 1: Attaching and Removing Bands:
<https://www.youtube.com/watch?v=-7G6E1grR5A&t=34s>

Adjustable Straps, color-coded for body locations



Part 2: Measuring
<https://www.youtube.com/watch?v=c1AdNPRHsl8&t=419s>

Band Size Chart

Hurth-Measuring Aid					
Band lengths suitable up to					
Colour/Size			Standard	XL	XXL
	Circumferences	from cm/inch	to cm/inch	to cm/inch	to cm/inch
white	Chest	84 / 33.1	122 / 48.0	145 / 57.1	170 / 66.9
blue	Waist	68 / 26.8	114 / 44.9	126 / 49.6	155 / 61.0
red	Hips	94 / 37.0	129 / 50.8	148 / 58.3	174 / 68.5
orange	Thigh	44 / 17.3	72 / 28.3	80 / 31.5	88 / 34.6
all dimensions approx.					

MORE INFO / TO PURCHASE

VIDEOS: <https://www.youtube.com/watch?v=-7G6E1grR5A&t=34s> AND
<https://www.youtube.com/watch?v=-7G6E1grR5A&t=1s>

SHOP: <https://shop.cochenille.com/collections/other-design-aids/products/hurth-measuring-band-system>