

# DIGITAL FABRIC DESIGN RETREAT

LYON, FRANCE, WITH COCHENILLE DESIGN STUDIO  
JUNE 5TH - 15TH, 2024

LOCATION: LYON AND VALSONNE FRANCE

This year marks our third year with our partnership with Label Graine, a textile firm outside of Lyon, France. This company digitally prints fabrics and has recently redesigned a portion of their space to suit workshops for designers, students, or others who want to involve digital printing in their creative life. Our retreat will combine four days exploring Lyon with workshop time both in Lyon and at Valsonne. Workshop time in Lyon will allow us to prepare our garments and imagery. Once in Valsonne, we will focus on designing the fabrications to be printed.



LYON... JUNE 5TH - 9TH, 2024

Plan to arrive on June 5th for an evening wine and appetizer orientation meeting at Susan's apartment. Commencing June 6th, we will be ready to explore the city. We will learn about the silk history of Lyon and browse the old city as well as the newer areas to enjoy French fashions. We will also meet with our computers to begin working on planning garments, measuring, talk about photography and imagery, etc.

*Lyon Exploration will include an assortment of the following:*

- Silk and Weaving Historic Buildings and Museums
- Screen and Block Printing Demonstration
- Musee du Textile
- Exploration of Lyon's old city
- Visits to artisan studio/shops
- Fabric/Yarn/Shopping
- Photography while in Lyon (in preparation for our textile design)
- Workshop hours to prep for our time in Valsonne
- Some free time to shop



LABEL GRAINE, VALSONNE... JUNE 10TH - 15TH

On the morning of June 10th, we will take the train to the area of Valsonne, and our workshop will continue there.

*Activities will include:*

- Tour of Label Graine
- Design of Engineered Garments
- Choosing appropriate styles in Garment Designer
- Working with photographic imagery
- Moving imagery into a garment pattern
- Motif and pattern design within Photoshop and printing fabric
- Printing the Fabric (how fun to watch it be print!)
- Consulting with a seamstress who will construct your garment

*The ideal group size is 6-7 people (the number is dependent upon the computer experience of the individuals in the group). If we have less than 5 registrants, we may offer to discuss running the workshop at a slight surcharge.*



Participants should plan to arrive on June 5th and depart no earlier than June 15th (ideally not a morning flight). Please consult with us prior to making your flight plans to best understand the logistics of travel in relation to Valsonne.

You should be in good health and relatively fit. Lyon is a walking city, but it has hills and steps in the old areas. It is possible to take taxis/Uber, but walking and public transport are the norm for the locals, as it generally is for us.

## COSTS:

**Tuition: \$2650.**

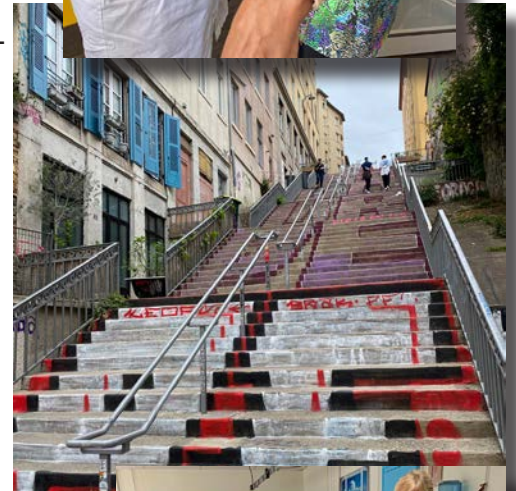
### This will include:

- All tuition including workshops and special visits with local artists, or textile/fabric merchants
- Entrances to an assortment of museums and businesses related to fashion, textiles, silk, and art. Guided tours may occur at some of these.
- Walking Tour of Lyon
- Public transportation in Lyon
- Train to and from Valsonne and transport to and from the hotel/ Label Graine (arranged in groups)
- One dinner meal in Lyon with a Chef at his home
- Five nights hotel plus all meals in Valsonne (based on double-occupancy). Single supplement is available if booked early enough (as the hotel is small).
- Printing of 5 meters of fabric while at workshop (silk will have a surcharge)
- Construction/sewing of your garment by a professional seamstress

### The tuition does not include:

- Airfare
  - Housing in Lyon
  - Taxis/Uber opted for by choice in lieu of walking/public transit
  - Lunches and Dinners in Lyon (other than one dinner meal)
- \*\* Note: We can organize a dinner meal package in Lyon as an additional option. Since Lyon is the culinary capital of France, restaurants vary and range from moderate to expensive. Experience with past groups over the last 10 years has shown that some participants with eating restrictions prefer to find their own eatery. There should be no problem with gluten-free/vegetarian diets. Please inquire if you are interested in the dinner option.

Students will need a portable computer with Adobe Photoshop or Photoshop Elements and Garment Designer pattern software installed in advance. Make sure you have ample hard drive space, and a reasonable amount of RAM. Our files tend to be large. Some working knowledge of Photoshop is helpful but not essential. Contact Cochenille for





information on this. You can use a trial version of Photoshop and test drive Garment Designer without purchase. A pre-workshop online meeting will be made available in advance.

### *Payments*

A deposit of \$1000 will be required to hold your place. The balance of \$1650 will be due April 3rd, 2024 (60 days prior to the Retreat), although you can pay this at any time.

### *Cancellation/Refund Policy*

- Please review the information on the Registration form for a full understanding of our cancellation/refund policy.

## HOUSING:

### **Lyon**

- Housing **is not** included.
- There are options to stay in apartments (VRBO or AirBNB), a Bed and Breakfast, or a hotel. We can assist you in locating your housing.
- We would estimate that you should plan for around 75 Euros per person per night in a shared apartment. (5 night stay)

### **Valsonne**

- Housing (and food) **is** included in your tuition for the Valsonne portion of the retreat. We have secured rooms at a private hotel in a small village. All meals are provided/included while in Valsonne. Housing is based on share double-occupancy.  
The Single Supplement would be 130 Euros.

## AIRFARE:

We leave this up to individuals, as some people are using miles, some want flexibility, and mostly, you all will be coming from different places. You can fly directly into Lyon on various major airlines using their local partners, or other airlines (e.g. Ryan Air).

OR: You can fly into Paris and take the train to Lyon (from Gare de Lyon). Train travel in France is excellent.

Feel free to email Susan with questions. We are also happy to talk on the phone.

Susan's email is [susan@cochenille.com](mailto:susan@cochenille.com)

Reservations will be first come-first served. Please complete the Registration form and send it in to us as soon as you can to confirm your space, or call our office at 858-259-1698.

