

THE COCHENILLE ITALY FOOD AND FASHION RETREAT

JUNE 14TH - 23RD, 2017

LOCATION: VERONA ITALY.

Verona is situated in the north of Italy. It is a lovely city located between Venice and Milan. The city size is about 250,000. It is easily walked, and has lots to see, yet a small-city charm. There is a lot of great fashion here, and great food.

Susan has been going to Italy for the past ten years, and has developed a sense for their fashion, food, and Italian lifestyle. She has also established contacts with various artists, designers, stores, museums, and food-related businesses. This year, the retreat, centered in Verona will combine both *fashion* and *food* in one retreat. It will include a day-trip to Venice and a day trip to Milan. The Retreat begins at dinner time on June 14th (the day of arrival) and ends the morning of the June 23rd.

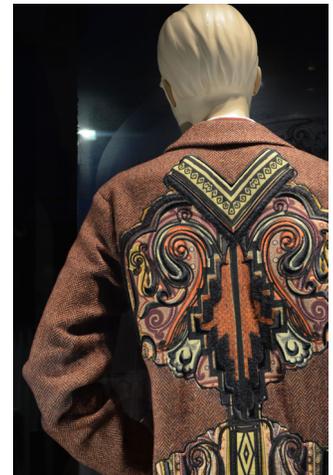


FASHION...

Fashion appointments will include artisans, visits to fabric and yarn stores, designers, a knitting mill, and a felting workshop. More fashion awaits in Venice and Milan.

FOOD...

Verona is centered in wine, cheese and olive oil country. Rice for risotto is grown nearby as are many types of produce. Our food-related activities include trips to wine and food businesses in the rolling hills of the district. We will have a cooking class in a private home (with nonna), and one in a restaurant near Lake Garda.



Participants should plan to arrive on the 14th and depart on the 23rd. On the next page, you can see a tentative itinerary. It is packed full of activities. The agenda will be similar, but may not be identical, as it is difficult to schedule visits times this far in advance. The chosen visits are based on what we did in the past few years with both the food and fashion retreats. We are open to slight change, according to participants wishes, so comments are welcome. The activity days may shuffle a little as final appointments are made. You are welcome to arrive earlier, and stay later if you like, to explore Verona on your own. There is a lot to see. We can help you with housing.



You should be in good health and relatively fit, as both Verona and other Italian cities are 'walking' cities. By 'fit', we simply mean that we do walk around, and we walk a fair bit. It is possible to take taxis, but walking and bus are the norm for the locals, as it generally is for us.

Note: You can always sit out on an activity if the agenda is too rigorous.. no problem.

TENTATIVE AGENDA *(subject to slight changes)*
JUNE 14TH - JUNE 23RD, 2017

Wednesday, June 14th

Plan to arrive. Light grocery shopping (if time).
Welcome Dinner, Orientation

Thursday, June 15th

- Morning Café
- Visit to Artisan Studios
- Walking Tour of Verona
- Food and Wine trip outside of Verona

Friday, June 16th

- Visit to a knitting mill outside of Verona.
- Possible visit with a Ceramics Artist specializing in Renaissance style. Workshop.

Saturday, June 17th

- Trip to Milan as an option
- Armani Silo (fashion museum)
- Milan Fashion District

Sunday, June 18th

- Free Morning
- Cooking Class in Verona
- Window Shopping in the Fashion Streets (evening)

Monday, June 19th

- Cooking Class in a restaurant
- Nuno felting workshop or relax in country

Tuesday, June 20th

- Visit to local Fabric Store with workshop
- Visit to a Yarn Store
 - Lace Museum

Wednesday, June 21st

- Trip to Venice. Options include visits to a traditional jacquard weaving establishment, fashion museum and library, knit shop, Fortuny museum, or other.

Thursday, June 22nd

- To be determined
- Discussion of Italian Style
- Farewell Dinner

Friday, June 23rd

- Farewell Café, Departures



COSTS:

Tuition: \$1600. This will include:

- all tuition including workshops and special visits with local artists, or textile/fabric merchants
- train travel to and from Venice and Milan with activities in each location including fashion museum, traditional jacquard weaving, etc.
- two dinner meals (with one possibly a cooking class)
- one cooking class with a chef, and one cooking class in a private home with 'nonna'
- visits to at least one winery and a food-related business outside of Verona
- bus travel while in Verona
- possible jazz concert in Roman Theatre (concert schedule dependent)

The anticipated maximum group size is seven people.



Payments

A deposit of \$500 will be required to hold your place. The balance of \$1100 will be due 90 days prior to the start of the trip.

Cancellation

- If you cancel and your space can be filled, there will be a full refund.
- If you cancel prior to 120 days out, and your space cannot be filled Cochenille will retain \$250.00.
- If you cancel within 120 and 60 days of the Retreat, and your space cannot be filled Cochenille will retain \$400, as it will be difficult to solicit people at that point, due to airfare costs on short notice.
- If you cancel within 60 days of the Retreat, and your space cannot be filled, Cochenille will retain 75% of the entire amount.
- Cochenille will always make an attempt to fill your spot, and will assist you as much as possible.

HOUSING:

- Housing is not included in the Tuition.
- There are options to stay in an apartment, a Bed and Breakfast, or a hotel. The sooner you book, the better chance you have of obtaining a good price.
- We would estimate that you should plan for around 50 - 70 Euros per person in a shared apartment.
- The local Bed and Breakfasts will run around 40-50 Euros per person a night (based on double-occupancy). Single occupancy options exist as well.
- We will assist you in coordinating and securing the housing.
- There are lovely little grocery stores and fruit/vegetable stands in the neighborhoods of the apartments. Larger grocery stores are also relatively close. Part of the experience of Italy is learning to live like a local, so we think you will enjoy going to the little markets to pick up food.

AIRFARE:

We leave this up to individuals, as some people are using miles, some want flexibility, and mostly, you all will be coming from different places. You can fly directly into Verona on various major airlines using their local partners, or other airlines (e.g. Ryan Air). OR.. You can fly into Milan, Venice, Florence, or Rome and take the train to Verona. If you want, you can fly into Verona and out of Florence.

Feel free to email Susan with questions. We are also happy to talk on the phone.

Susan's email is susan@cochenille.com

Reservations will be first come-first served. Please complete the Word document and send it in to us as soon as you can, or call our office at 858-259-1698.